



Call for Submissions: The fifth annual Georgia Gwinnett College Teaching, Learning and Research Symposium

January 9-10, 2025

Reignite and Renew

The fifth annual Georgia Gwinnett College Teaching, Learning, and Research Symposium, hosted by the **Business, Economic, and Applied Research (BEAR) Center**, with the support of **The Center for Teaching Excellence (CTE)**, invites submissions for a hybrid conference to be held January 9-10, 2025. The conference theme is: “Reignite and Renew” and will feature two faculty tracks, SoTL research and non-SoTL empirical research, along with one student research track. Submissions that align with the theme and other topics are welcomed.

By submitting, authors are attesting that their work is unpublished at the time of submission. Submissions will be double-blind reviewed by faculty with subject matter expertise. Authors will present in a concurrent session format, either virtually or in person. Proceedings are abstract only.

Undergraduate students must have a faculty sponsor, who is familiar with the research and supports submission to an academic conference. The faculty sponsor can, but does not have to be, a co-author; however the majority of both the research and the presentation should be done by the student.

The submission deadline is November 8, 2024. A 250-word abstract and contact information for all co-authors are needed. Presenter, coauthors, and attendees are asked to consider serving as a reviewer. Decision notices will be sent out by December 5, 2023. Individuals are limited to a total of 3 submissions, which includes single and co-authored work. All conference presenters and attendees, except student presenters in the student track, will need to pay the \$35 registration fee [here](#).

Faculty and industry scholars submit here: <https://forms.office.com/r/9diibaajPb>

Student Research Track (undergrad and grad) submit here: <https://forms.office.com/r/m3E21bwGZ7>

Reviewers volunteer here: <https://forms.office.com/r/GyfE86D5vQ>

Questions? Contact Dr. Reanna Berry at rberry3@ggc.edu

Conference Co-Chairs:

Dr. Reanna Berry – Director of Accounting for BEAR Center and Associate Professor of Accounting

Dr. Tracey King Schaller – Director of Marketing for BEAR Center and Associate Professor of Marketing

Chair of the Student Research Track:

Dr. P. Wesley Routon – Director of Student Research for BEAR Center and Associate Professor of Economics